



Quality You Can
Trust... From
North America's
Largest Roofing
Manufacturer!™

TIMBERLINE®

LIFETIME HIGH DEFINITION® SHINGLES

AMERICA'S #1-SELLING ROOF

gaf.com

Made to protect
your home. Your story.
And those of over **50 million**
of your fellow Americans!

Shown: Timberline Ultra HD®
in Weathered Wood



Install Peace Of Mind



Whether you install the ultra-dimensional Timberline Ultra HD® Shingles or the ever-popular Timberline HD® Shingles, you'll be getting all the benefits that only a genuine Timberline® roof can provide!



Weathered Wood

Install To Protect.

When you install GAF Timberline® High Definition® Shingles with **Advanced Protection®** Shingle Technology, you're getting the very best combination of weight and performance that modern manufacturing technology can deliver. In fact, you won't find a shingle that surpasses Timberline® on:

- ✓ Toughness
- ✓ Wind uplift resistance
- ✓ Flexibility
- ✓ Fire resistance



That's why every Timberline® High Definition® Shingle comes with GAF's transferable Lifetime Ltd. warranty*—for your peace of mind!—plus the backing of the Good Housekeeping Seal.**



Install To Invest.

Your roof can represent up to 40% of your home's "curb appeal." Timberline® High Definition® Shingles not only protect your most valuable asset but also beautify your home for years to come—and add to its resale value.

Recently, an independent research firm surveyed U.S. homeowners about the brand of architectural shingles they preferred based on appearance. The result: **more homeowners preferred the look of Timberline® High Definition® Shingles** to the other leading brands.¹

In fact, according to a recent survey conducted by the National Association of REALTORS®, you can increase the value of your home by an average of 5% with a new Timberline® roof!²

So why settle for anything less than a genuine Timberline® roof?

Install To Impress.

Timberline® High Definition® Shingles are unlike any others, thanks to our proprietary shadow bands. Each shadow band is applied using a sophisticated, computer-controlled "feathering" technique. When combined with our randomly blended top layer, it results in a shingle with exceptional depth and dimension—**and a striking look unmatched by any other brand.**

But don't just take our word for it. See for yourself. When you compare Timberline® High Definition® Shingles to typical architectural shingles, it's easy to see why they'll look sharper and more beautiful on your roof—while enhancing the resale value of your home.

Whatever you're looking for, there's a Timberline® Shingle to fit your taste and your budget.

See the difference...

Another Major Brand



Timberline® High Definition® Shingles



The color blends on Timberline® High Definition® Shingles are sharp and well defined—to give your roof maximum dimensionality and depth. Color shown: Hickory

Here's What Female Homeowners Have To Say...

GAF recently received the Women's Choice Award for being the brand that is a "gold standard when it comes to meeting high standards of quality and service," as rated by female homeowners in the U.S.



*See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

**Timberline® High Definition® Shingles have earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind these products. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

¹Based on a 2014 survey of U.S. homeowners commissioned by GAF comparing the appearance of two popular Timberline® High Definition® Shingle colors to the comparable colors of other leading brands.

²2013 National Association of REALTORS® survey commissioned by GAF of REALTOR® Appraisers and Non-Appraisers in the U.S.; response based on REALTOR® Appraisers that have had professional experience buying or selling a home with Timberline® Shingles in the three years preceding the survey and felt they could provide an estimated value increase for a home with a Timberline® roof as compared to a home with a basic three-tab shingle roof.

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

Timberline Ultra HD[®] Shingles



Shown: Timberline Ultra HD[®]
in Slate

Our thickest, most dimensional Timberline[®] Shingle.

Timberline Ultra HD[®] Shingles will cost you just pennies-a-day more than standard architectural shingles. In return, you can enjoy a thicker, ultra-dimensional wood-shake look for your roof.

Extra-thick layers make Timberline Ultra HD[®] Shingles up to 53% thicker than standard architectural shingles for a natural dimensional beauty that you'll notice and appreciate.*

(Not to mention they can increase the resale value of your home!)

*Comparison refers to Timberline HD[®] Shingles. Thickness varies by plant; see actual shingles for comparison.

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

TIMBERLINE ULTRA HD
LIFETIME HIGH DEFINITION SHINGLES

Timberline HD[®] Shingles



Timberline Ultra HD[®] and Timberline HD[®] Shingles Provide These Unique Benefits

- **Beautiful Look...** Features GAF's proprietary color blends and enhanced shadow effect for a genuine wood-shake look.
- **Highest Roofing Fire Rating...** UL Class A, Listed to ANSI/UL 790.
- **High Performance...** Designed with Advanced Protection[®] Shingle Technology, which reduces the use of natural resources while providing excellent protection for your home (visit gaf.com/APS to learn more).
- **Stays In Place...** Dura Grip[™] Adhesive seals each shingle tightly and reduces the risk of shingle blow-off. Shingles warranted to withstand winds up to 130 mph.¹
- **Peace Of Mind...** Lifetime Ltd. transferable warranty with Smart Choice[®] Protection (non-prorated material and installation labor coverage) for the first ten years.²
- **Perfect Finishing Touch...** Use Timbertex[®] Premium Ridge Cap Shingles or Ridglass[®] Premium Ridge Cap Shingles.³

¹ This wind speed coverage requires special installation; see *GAF Shingle & Accessory Ltd. Warranty* for details.

² See *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the *GAF Shingle & Accessory Ltd. Warranty* and means as long as the original individual owner(s) of a single-family detached residence [or the second owner(s) in certain circumstances] owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.

³ These products are not available in all areas. See www.gaf.com/ridgecapavailability for details.

NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

Shown: Timberline HD[®]
in Mission Brown
(Regional color)

Timberline[®] HD: North America's #1-selling shingle

More homeowners in North America choose **Timberline HD[®]** Shingles than any other brand. They offer just the right combination of beauty, performance, and reliability—and are the best value in roofing today.

When you install Timberline HD[®] Shingles, you'll be installing the brand that professional installers have long preferred for its rugged, dependable performance—thanks to **Advanced Protection[®] Shingle Technology**. And you'll be getting your own genuine Timberline[®] roof!

TIMBERLINE HD[®]
LIFETIME HIGH DEFINITION SHINGLES

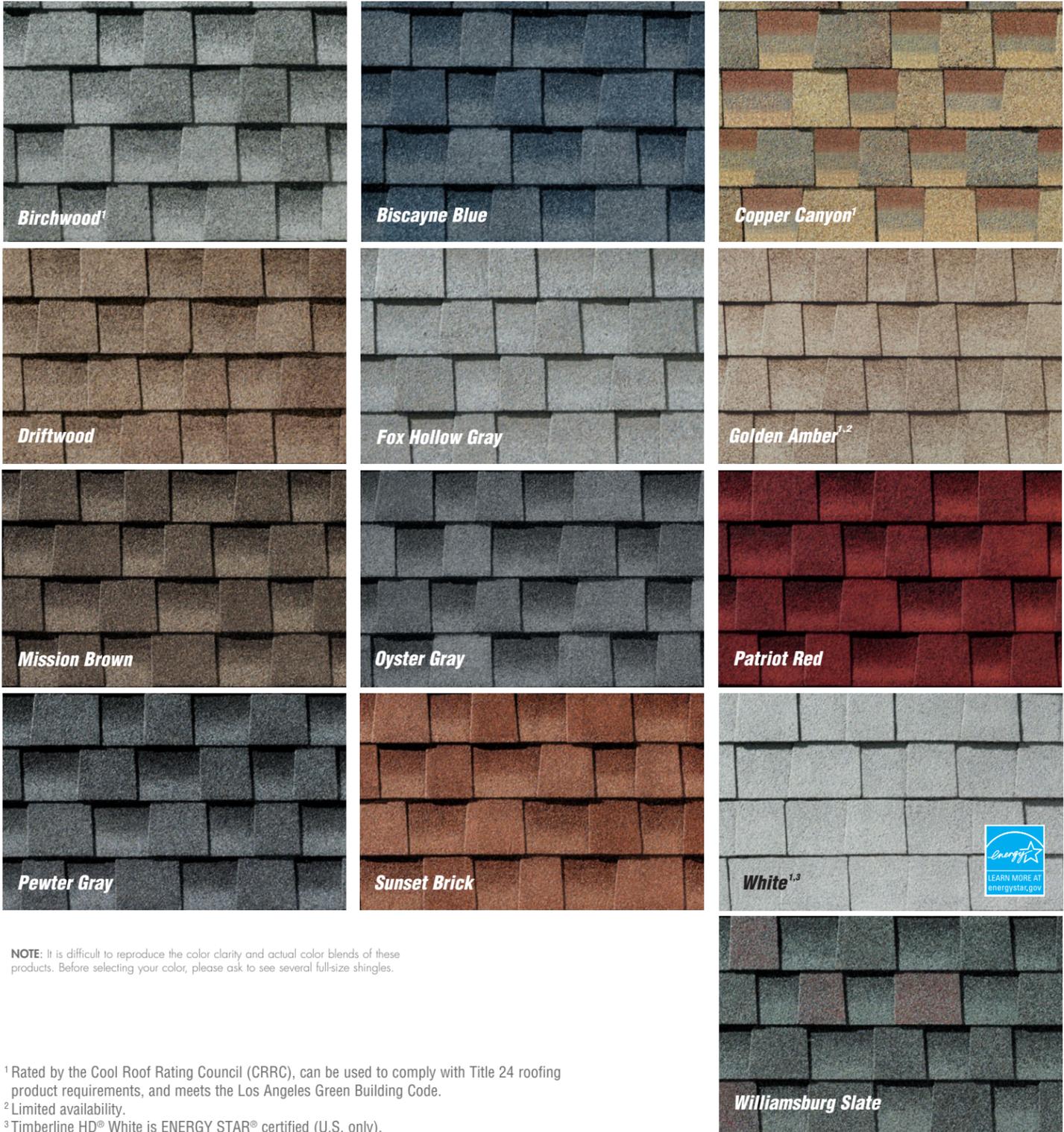


Color Availability

Most Popular (Available Nationwide)



Regional (See Color Availability Chart On Next Page For Details)



We can help you choose the right shingle for your roof!

Try GAF's Virtual Home Remodeler at gaf.com. Visualize GAF Shingles on a house like yours — or upload and decorate your own house. Try different siding, trim, and brick colors. It's fun!



NOTE: It is difficult to reproduce the color clarity and actual color blends of these products. Before selecting your color, please ask to see several full-size shingles.

¹ Rated by the Cool Roof Rating Council (CRRCC), can be used to comply with Title 24 roofing product requirements, and meets the Los Angeles Green Building Code.
² Limited availability.
³ Timberline HD® White is ENERGY STAR® certified (U.S. only).

Color Availability Chart



TIMBERLINE
LIFETIME HIGH DEFINITION SHINGLES

Ask your contractor which of these GAF plants supplies the shingles in your area...

	Baltimore/Myerstown	Dallas/Ennis	Michigan City	Minneapolis	Shafter	Tampa	Tuscaloosa
Most Popular Colors:							
Barkwood	●▲	●▲	●▲	●▲	●▲	●▲	●▲
Charcoal	●▲	●▲	●▲	●▲	●▲	●▲	●▲
Hickory	●▲	●	●▲	●▲	●▲	●	●
Hunter Green	●▲	●	●	●▲	●	●	●
Shakewood	●▲	●	●▲	●▲	●▲	●▲	●▲
Slate	●▲	●▲	●▲	●	●▲	●▲	●▲
Weathered Wood	●▲	●▲	●▲	●▲	●▲	●▲	●▲
Regional Colors:							
Birchwood ¹			●	●	●▲	●	●
Biscayne Blue	●▲						
Copper Canyon ¹					●		
Driftwood						●	●
Fox Hollow Gray	●▲		●	●			
Golden Amber ^{1,2}					●		
Mission Brown	●	●	●	●	●		
Oyster Gray	●						
Patriot Red	●▲		▲	▲			
Pewter Gray	●▲	●	●▲	●▲	● ²	▲	●▲
Sunset Brick						●	●
White ^{1,3}						●	●
Williamsburg Slate	●		●				

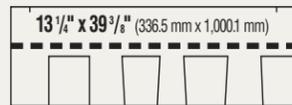
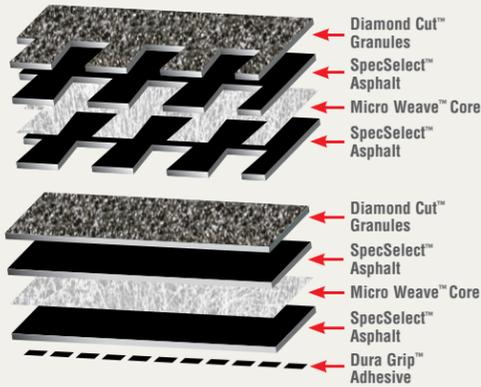
Product Key:

- - Timberline HD®
- ▲ - Timberline Ultra HD®



¹ Rated by the Cool Roof Rating Council (CRR), can be used to comply with Title 24 roofing product requirements, and meets the Los Angeles Green Building Code.
² Limited availability.
³ Timberline HD® White is ENERGY STAR® certified (U.S. only). For complete product specifications, visit gaf.com.

The many protective layers of a **Timberline®** High Definition® Shingle



- Fiberglass asphalt shingle
- Lifetime ltd. transferable warranty¹
- Smart Choice® Protection for the first 10 years¹
- 130 mph ltd. wind coverage²
- UL Listed to ANSI/UL 790 Class A
- Passes ASTM D7158, Class H
- ASTM D3161, Type 1, Class F
- StainGuard® protection³
- ENERGY STAR® certified (White only)⁴
- CSA A123.5⁵
- ASTM D3018, Type 1
- ASTM D3462⁶
- Miami-Dade County Product Control approved⁷
- Florida Building Code approved
- Texas Department of Insurance⁷
- ICC approved⁷
- Classified in accordance with ICC-ES AC438
- Approximately 64 Pieces/Square
- Approximately 3 Bundles/Square (Timberline HD®)
- Approximately 4 Bundles/Square (Timberline Ultra HD®)
- Approximately 256 Nails/Square
- 5 5/8" (142.88 mm) exposure

¹ See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the GAF Shingle & Accessory Ltd. Warranty and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable.
² Requires special installation; see GAF Shingle & Accessory Ltd. Warranty for details.
³ StainGuard® protection applies only to shingles with StainGuard®-labeled packaging. See GAF Shingle & Accessory Ltd. Warranty for complete coverage and restrictions.
⁴ ENERGY STAR® certified in U.S. only.
⁵ Refers to shingles sold in Canada only.
⁶ Periodically tested by independent and internal labs to ensure compliance with ASTM D3462 at time of manufacture.
⁷ Applies to some plants.



Color & Style

Expert Advice By Patricia Verlodt

"Color & style go hand in hand when considering what shingle to use on your roof"

The color and style of your shingle are important! After all, your roof represents up to 40% of your home's curb appeal, so it will always have a big impact on your home's overall look.

When you look at home exterior color trends, you'll notice that they're typically much more muted than the color trends you see in fashion; for example, if bold greens are in the fashion magazines, you might see the introduction of new home exterior palettes in warm, earthy green tones. Why? Because bold green might not be "in" two years from now (likely not), but you will still have the same roof. Color choices in exteriors are long-term decisions, so make sure the palette that you select is not only one that fits your personality and taste today but also one that you'll enjoy ten years down the road.

When it comes to the style of your shingle, it's important to think about the overall look and shape of your home. If your roof has a low pitch, the shingle profile will be more important than the shape; for a roof with a steep pitch, a unique design or color pattern may be more important. If you have a large roof surface, you don't want the color pattern of your shingle to be too busy (it can be overwhelming!). On the other hand, a larger surface gives you a great opportunity to really change your home's look. So, make sure the design and color you select integrate extremely well with the rest of your house.

- Observe how much of your roof is visible from the street or common view. A larger roof looks best in neutral tones. If the roof angle is normal or slight, you can use more colorful shingles or interesting patterns.
- Use colors in the same color family as the body of your house for a simple, non-accented combination. An example is a gray roof on a gray house, whether light or dark gray. Trim in white or black will keep it understated.
- Use bright colors to make a design statement. For example, a green roof on a red brick house or a red roof on a gray house.
- And remember, follow your instinct. Choose the color and style that make you comfortable. After all, you're the one looking at it every time you come home!
- Choose a shingle that complements your home's architectural style. For example, for a Colonial home, select a shingle with a clean line that complements the home's design. A Victorian house could take on a more colorful or complex design.
- The use of colors and textures can create a comfortable feel for your residence. For example, if focusing on the exterior of a Shingle Style home, adding color and textured design elements make the home much more approachable.

Patricia Verlodt has been responsible for coloring products for many Fortune 500 companies; she has a specialty in exterior products. Her work has been featured in major newspapers as well as in many magazines such as *Real Simple*, *Better Homes and Gardens*, and *Forbes*.



Quality You Can Trust...From North America's Largest Roofing Manufacturer!

gaf.com

More Than Just Coverage On Your Shingles!

Get Automatic Lifetime Protection On Your Entire GAF Roofing System!*

When you install any GAF Lifetime Shingle and at least 3 qualifying GAF accessories, you'll automatically get:

- A Lifetime Ltd. warranty on your shingles and all qualifying GAF accessories!*
- Non-prorated coverage for the first 10 years!*

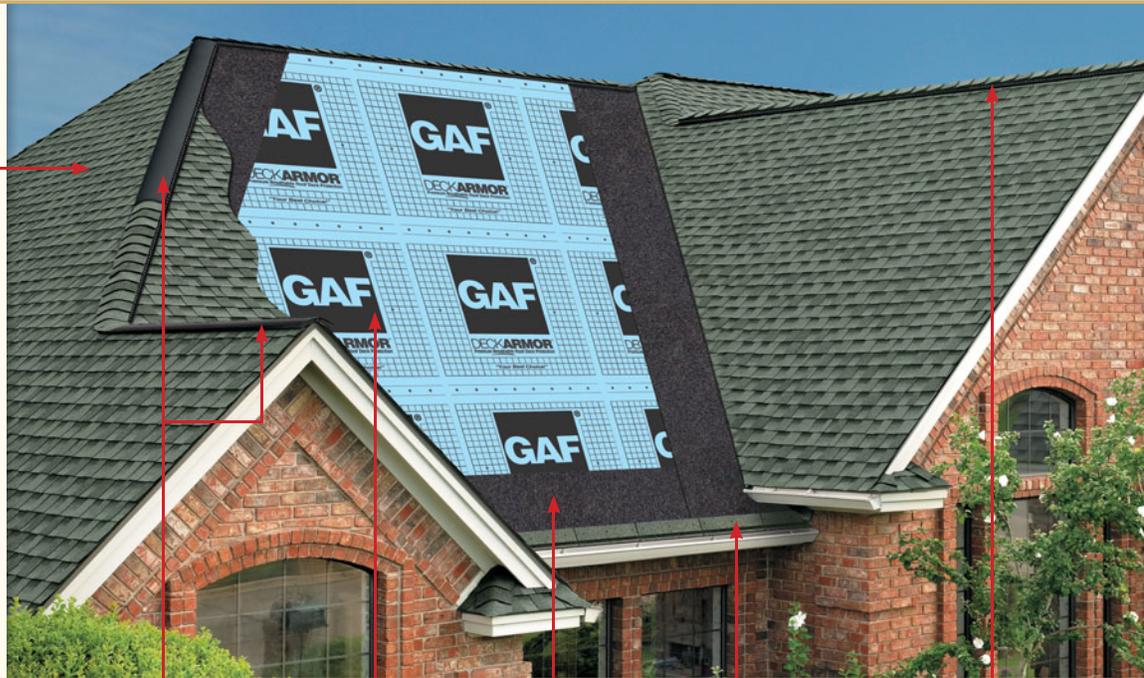


LIFETIME SHINGLES

GAF offers you many great Lifetime Shingle choices, including **Timberline®** Shingles with Advanced Protection® Shingle Technology. They're the #1-selling shingles in North America!

Advanced Protection® Shingle Technology provides excellent protection for your home while reducing the use of precious natural resources. That's better for your home—and better for the environment!

To learn more about why Advanced Protection® Shingles are your best choice, visit gaf.com/APS/.



*In the North, most building codes require the use of Leak Barrier at the eaves.



Cobra® Attic Ventilation

Helps remove excess heat and moisture from your attic to promote energy efficiency in your home and help extend the life of your roof.



Roof Deck Protection

Provides an exceptionally strong layer of protection against wind-driven rain; some even allow moisture to escape from your attic. Also, lies flatter for a better-looking roof.



Leak Barrier

Provides exceptional protection against leaks caused by roof settling and extreme weather. Ideal upgrade at all vulnerable areas (including at the eaves in the North!).



Starter Strip Shingles

Saves time, eliminates waste, and reduces the risk of blow-off...and may even help qualify for upgraded wind warranty coverage (see *GAF Shingle & Accessory Ltd. Warranty* for details).



Ridge Cap Shingles

Enhances the beauty of your home while guarding against leaks at the hips and ridges.



*See *GAF Shingle & Accessory Ltd. Warranty* for complete coverage and restrictions. The word "Lifetime" refers to the length of coverage provided by the *GAF Shingle & Accessory Ltd. Warranty* and means as long as the original individual owner(s) of a single-family detached residence (or the second owner(s) in certain circumstances) owns the property where the shingles and accessories are installed. For owners/structures not meeting the above criteria, Lifetime coverage is not applicable. Lifetime Ltd. warranty on accessories requires the use of at least three qualifying GAF accessories and the use of Lifetime Shingles.



2012 - 2016
WOMEN'S CHOICE AWARD®
9 OUT OF 10 CUSTOMER RECOMMENDED ROOFING PRODUCTS



The GAF Lifetime Roofing System has earned the prestigious Good Housekeeping Seal, which means that Good Housekeeping stands behind the products in this system. (Refer to Good Housekeeping Magazine for its consumer protection policy. Applicable in U.S. only.)

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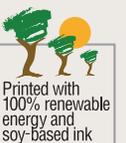
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